

JANUARY 18-22.2012

LA CONVENTION CENTER, WEST HALL A

825 North La Cienega Boulevard Los Angeles, CA 90069 T 310 652 8272 F 310 652 9251 E peter@laaa.org

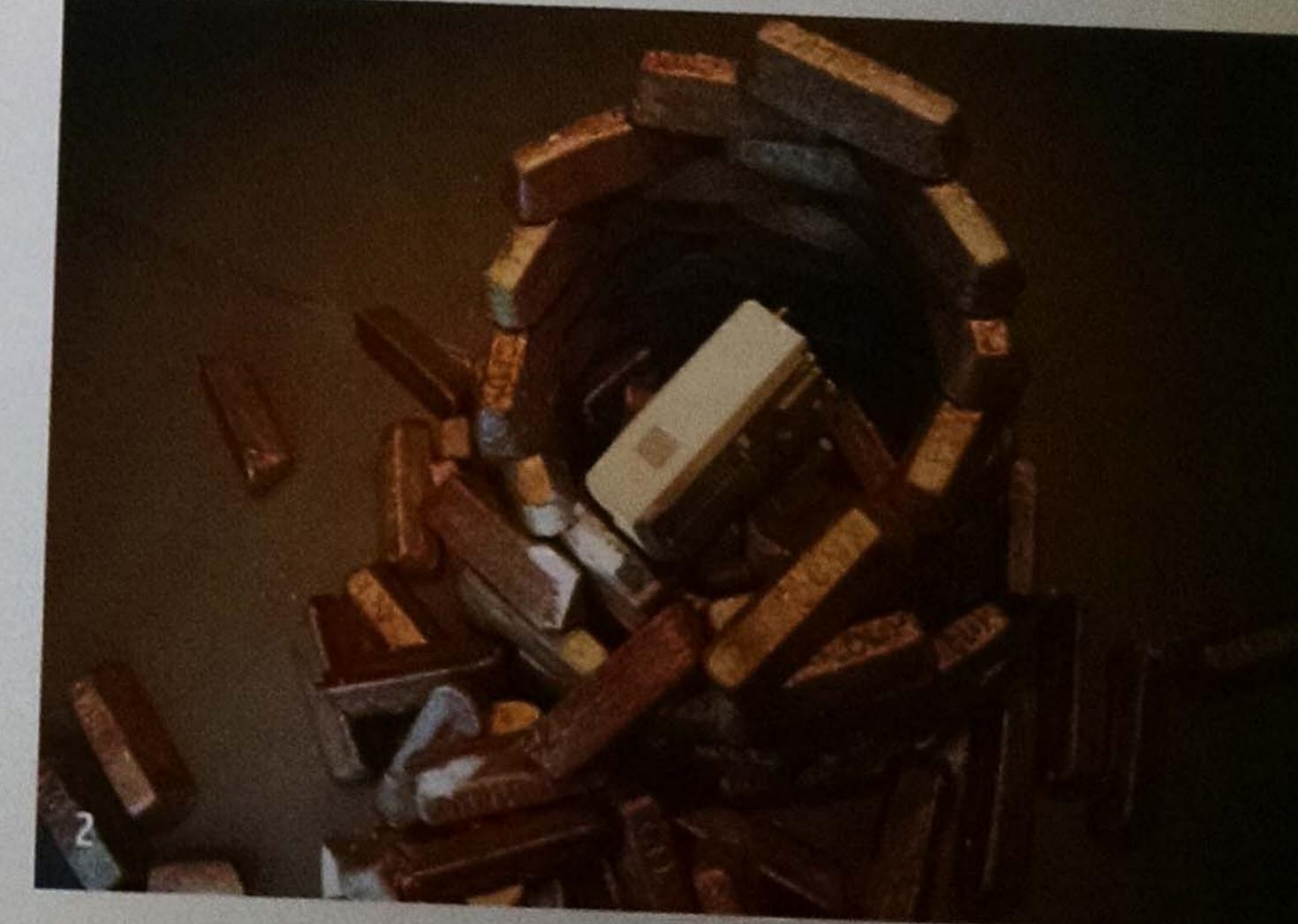
## LOS ANGELES ART ASSOCIATION GALLERY 825

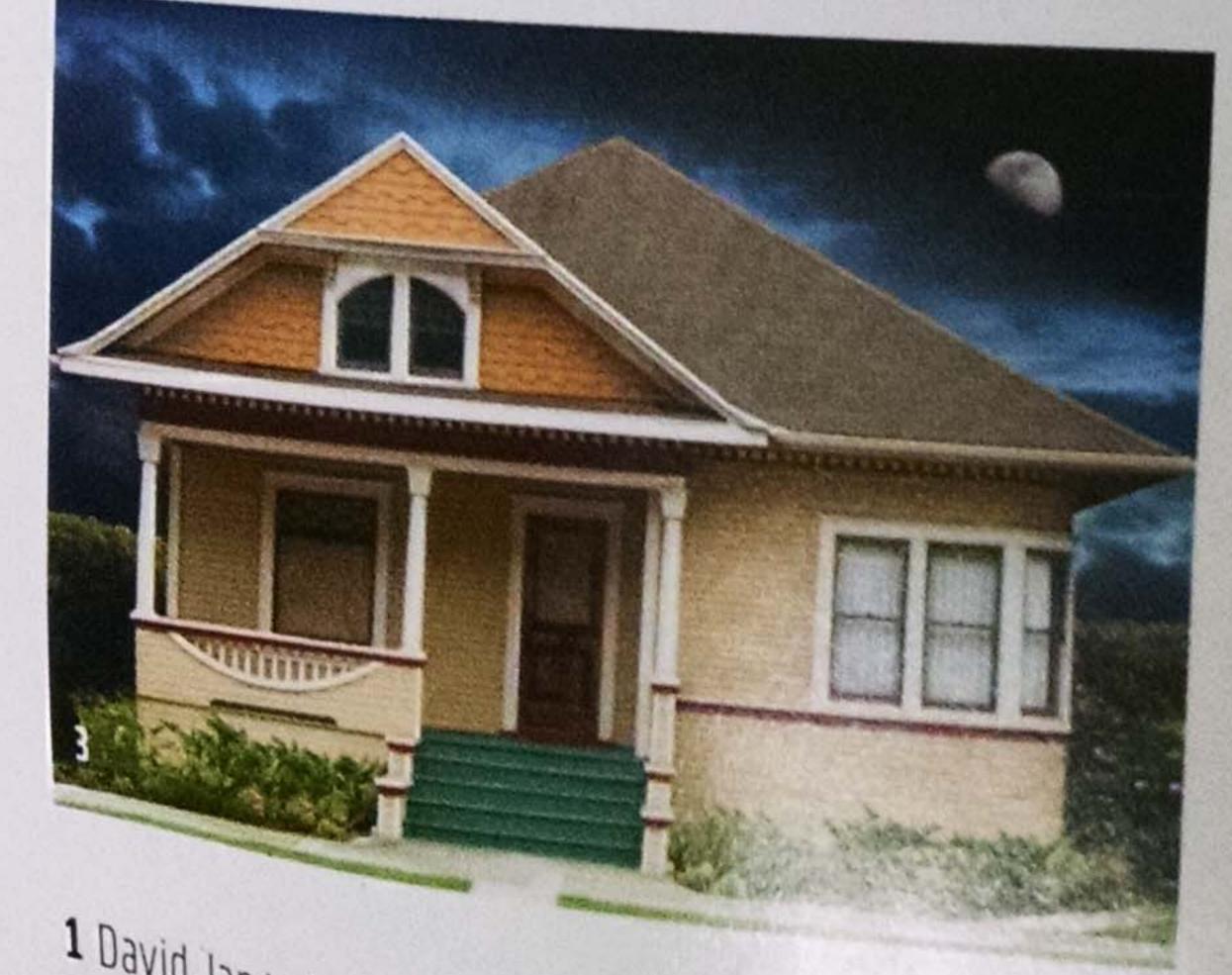
Eighty-seven years ago, the Los Angeles Art Association (LAAA) changed the conversation about how artists could be viewed, appreciated, and sustained in Los Angeles.

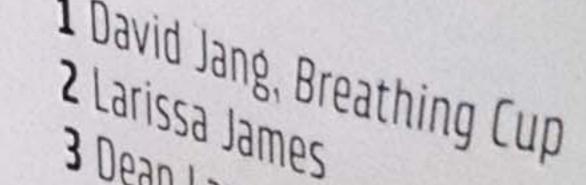
LAAA takes great pride in our legacy as a champion of creativity and innovation in our community. In 1925, LAAA's original trustees responded to the lack of cultural engagement in Los Angeles by establishing LAAA, thereby creating the opportunity and the expectation that art would have an ongoing role in the cultural life of Los Angeles. Our mission is to support, nurture, and develop our region's emerging artists — helping these artists fulfill their creative promise and ensuring the possibility of their larger contributions to our social fabric and economic vitality.

LAAA is a crucial community resource in Southern California that functions as the standard for peer-to-peer learning and ongoing networking for emerging artists. Our work as a mission-driven 501c3 non-profit arts organization sustains a vibrant artist community that puts the obligation for managing knowledge and access in the hands of the art makers. Throughout the years, Los Angeles Art Association has experienced its share of evolution, but never lost sight of one non-negotiable principle — its commitment to support emerging Southern California artists in our shared community. Eighty-seven years later, it's time to change the conversation again.









4 Tanya Nolan, Yellow Bungalow

